



MALAYSIA PR AWARDS 2016/17

First of all, a BIG THANK YOU to all of you and heartiest congratulations to the winners of the recent Malaysia PR Awards (MPRA) 2016/17. This year, MPRA 2016/17 received 50 entries across seven categories, a record number of entries ever received. The entries comprised of PR campaigns from a variety of industries, ranging from technology to fast moving consumer goods (FMCG), healthcare to education, airlines to automotive, among others.

In addition, the *PRCA Malaysia Leadership Award* was presented to Yang Berbahagia Datuk Wong Sai Wan, the Chief Operating Officer of Redberry Media Group and Group Editor-In-Chief of Malay Mail, in recognition of his leadership and efforts to raise the standards of the industry as well as bridging and guiding the industry into a new era – the digital era.

Over 200 guests attended the 10th edition of our annual MPRA awards presentation, which was held at Connexion @ Nexus in Bangsar South on 10 November 2017. The event is indeed the highlight of the year in the PR fraternity, gathering PR and communications professionals across various industries to recognise the industry's best work.

The photographs and the souvenir programme book have been uploaded on the PRCA Malaysia's website for your reference. We look forward to your support at the next MPRA!

Contact PRCA Malaysia via e-mail at secretariat@prcamalaysia.org or visit our website for the latest news: <http://www.prcamalaysia.org>

