

Dear Members

PRCA Malaysia is pleased to inform you that we are collaborating with Quadriga Media for the Second Edition of the Asia-Pacific Excellence Awards (APEA). We wish to invite you to participate in this upcoming APEA in Hong Kong.

Details of the awards:



Second edition of the Asia-Pacific Excellence Awards is launched

The second round of the competition in PR and HR in the Asia-Pacific is open for submissions until 18 January 2017 (final deadline on 25 January).

The Asia-Pacific Excellence Awards were created to honour the most outstanding achievements of communications and HR professionals in their field. They are part of a worldwide implementation of Excellence Awards, being rolled out in Africa, Asia-Pacific, Europe, Latin America and North America simultaneously. Founded in 2007, the European Excellence Awards are the most prestigious awards in the European communications sector.



The Excellence Awards are open to public relations, communications, brand building and reputation management professionals from companies, consultancies, associations, institutions, universities and NGOs whose work has displayed exceptional talent and ability. They are hosted by *Communication Director*, the globally distributed magazine for corporate communications and public relations.

With 60 in-depth categories, which cover everything from brand relationship to social media and multi-market communications, the Awards explore the full range of the profession, and take a comprehensive look at communications achievements across the Asia-Pacific region.

ASIA-PACIFIC
EXCELLENCE
AWARDS
2016

The Jury of the Asia-Pacific Excellence Awards consists of leading communications and HR professionals from companies, agencies, associations, institutions and universities. They will review all submissions on the following criteria: creativity and innovation, strategy, implementation, results and impact.

In April 2017, shortlisted nominees will pitch their projects live to the Jury in Hong Kong. At that occasion, nominees have the opportunity to connect with each other and get to know the Jury members personally. On the same evening, the winners of the second edition of the Asia-Pacific Excellence Awards will be announced at the Award ceremony – an excellent networking forum for all attendees.

Further information: <https://ap-pr.excellence-awards.com>

Contact our Awards team:

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Contact PRCA Malaysia via e-mail at secretariat@prcamalaysia.org or visit our website for the latest news:
<http://www.prcamalaysia.org>
