

## Membership Renewal

Dear Members,

Seasons greetings and Happy New Year 2012!

It is time for the annual membership update and payment of subscription for the year 2012.

For corporate members, please use the corporate membership form and provide details of **your designated representatives for 2012**. Membership fees are RM500 per organisation.

For individual members, please use the individual membership form to provide updated contact information (if any). Forms are available for download via: <http://www.prcamalaysia.org/index.asp?menuid=254&pageid=189>

Cheques should be made out to **Public Relations Consultants' Association of Malaysia** and sent to:

Public Relations Consultants' Association of Malaysia  
c/o Ming, KH & Associates Sdn Bhd  
Suite 9-7, Boulevard Offices  
Mid Valley City, Lingkaran Syed Putra  
59200 Kuala Lumpur.

Thank you.

---



The **late entries submission** deadline has been extended to **Friday, 6 January 2012**. The entry fee is RM300 and RM500 respectively for members and non-members. The entry kit and form is available on the homepage of the PRCA Malaysia website: <http://www.prcamalaysia.org>.

---

## Malaysia Public Relations Summit

JOIN US at the inaugural, Malaysia Public Relations Summit on 6 March 2012 (Tuesday) at Sime Darby Convention Centre, Kuala Lumpur!

The Malaysia Public Relations Summit is organised by PRCA Malaysia.

The Summit's powerful, industry driven full-day agenda consists of keynotes, insightful debates and intense panel discussions on '**Transformational Communication**' relating to the practice, purpose and process of modern Public Relations, Corporate Communications and Corporate Affairs.

Conference Fee is **ONLY**:

1. RM399 (for PRCA members)
2. RM499 (for non members)
3. RM200 (for NGOs & academic professionals: lecturers/tutors, post-graduate students)

4. RM130 (for graduating PR/Communications/English majors from government/private universities & institutions of higher learning)

**EARLY BIRD DISCOUNTS** (Applicable for registrations received before/by Jan 16, 2012)

1. RM339 (15% off for PRCA members)
2. RM424 (15% off for non-PRCA members)
3. Special Offer for Students/Academic Professionals: Register for 11 persons & Pay for 10 persons only

Who Should Attend :

1. Heads of Corporate Communications & Corporate Affairs
  - Department General Managers, Senior Managers & Executives
2. Public Relations Practitioners:
  - Founders, Entrepreneurs of PR firms
  - PR Consultants, Managers, Associates, Brand Communication Professionals
  - Social Media Specialists, Marketers
3. Academic Professionals & Students
  - Lecturers, Tutors, Post-Graduate Students
  - Students majoring in English, PR & Communication programs in colleges, universities
4. Non-Governmental & Charity Organizations (NGOs)
  - Staffs of NGOs/volunteers involved in public relations or communications work for the organization
5. Other Marketing Services Professionals
  - Professionals working within a communications driven environment and industry such as marketing & advertising, events & conference management.

How To Register?

1. Fill up the Conference Registration Form (available from: <http://www.prcamalaysia.org/> )

a) Prepare payment via cheque/(s), payable to:

'Public Relations Consultants' Association of Malaysia'

b) Mail Payment before/by March 1, 2012 to:

**MALAYSIA PR SUMMIT 2012**

*c/o CRITERIA & CONNECTIONS*

*Level 15.01, 1 First Avenue, 2A Dataran Bandar Utama, 47800 Petaling  
Jaya, Selangor.*

2. Submit completed registration form either via

a) e-mail to: [reg-prsummit@criteria.com.my](mailto:reg-prsummit@criteria.com.my) OR b) fax to: +6 03-7651  
7701

For further enquiries, please call +6 012-2656 265

---

Contact PRCA Malaysia via e-mail at [secretariat@prcamalaysia.org](mailto:secretariat@prcamalaysia.org) or visit our website for  
the latest news: <http://www.prcamalaysia.org>

---