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Register now for the Talk on the ETP and its impact on businesses including the communications industry

A talk about the Economic Transformation Programme (ETP): Catalyst for Business Growth is scheduled for **Wednesday, 30 March 2011, 4.00pm, Dewan Berjaya 1, Bukit Kiara Equestrian & Country Resort.**

Chris Tan Director, Electronics & Electrical, Economic Transformation Programme, PEMANDU will speak on the key thrusts of the ETP – Focus, Competitiveness, Anchorage of Key Performance Indicators Discipline of Action and Catalytic Effects – its progress to date and what it means for businesses including the communications industry.

Chris joined PEMANDU on 1 October 2010, after serving as the Electronics and Electrical NKEA lab leader leading up to the completion of the Economic Transformation Programme roadmap.

Previously, Chris was Senior Vice President at the Northern Corridor Implementation Authority (NCIA), and General Manager of the Manufacturing Division. The NCIA is the agency responsible for implementing the Northern Corridor Economic Region (NCER) master plan.

Earlier, Chris had served for two decades with Intel Corporation, where he worked in several divisions including manufacturing, supply chain management, system architecture, business process reengineering, and sales and marketing.

He is a graduate of the Australian National University, and is professionally certified in Production and Inventory Management (CPIM) by the American Production and Inventory Control Society (APICS).

The talk is open to members (FOC) and non-members (RM40). Registration for the talk should be made via the Secretariat (secretariat@prcamalaysia.org) or by calling

Jeffrey at 2287 6700). Non-members can make payment at the door.

Refreshments will follow the talk and after which, members will proceed with the AGM.

Reminder: Annual General Meeting (AGM)

Please note that the AGM is on **Wednesday, 30 March 2011, 5.30pm** at:

**Dewan Berjaya 1,
Bukit Kiara Equestrian & Country Resort,
Jalan Bukit Kiara, Off Jalan Damansara,
60000 Kuala Lumpur.**

In an earlier email, we had sent you the President's report, audited accounts for 2010, agenda and minutes of the previous meeting. If you did not receive this, please write to the secretariat@prcamalaysia.org

In the interest of the environment, printed copies of these documents will not be distributed.

Please confirm your attendance no later than 25 March 2011 with the Secretariat (secretariat@prcamalaysia.org) to facilitate arrangements for refreshments and seating.

Thank you.

Contact PRCA Malaysia via e-mail at secretariat@prcamalaysia.org or visit our website for the latest news: <http://www.prcamalaysia.org>
